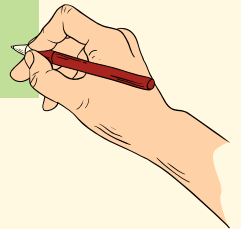




Barriers & Borders

www.barriersandborders.com



Travel writers | Experiential Storytellers



fb.com/barriersandborders



@barriersandborders



@barriersandborders

We're Forum and Shiva, two intrepid souls united by our shared love for
TRAVEL and SUSTAINABILITY.

Barriers and Borders (B&B) is born out of our mutual fascination for
vernacular architecture, traditional communities, and the curiosity to witness
the natural world.



ABOUT B&B

OUR FOCUS

Our primary mission at B&B is to bring meaningful stories that enable our readers to see 'travel' as a responsible and ethical way of exploration, resulting in transformative experiences. To take our readers along in our journeys through our words.. to touch upon those little details that sometimes get missed.. and above all to attempt to give back to the places we are privileged to visit in this lifetime.

OUR NICHE



Vegan Travel



Responsible Travel



Eco-Architecture



Nature Immersion

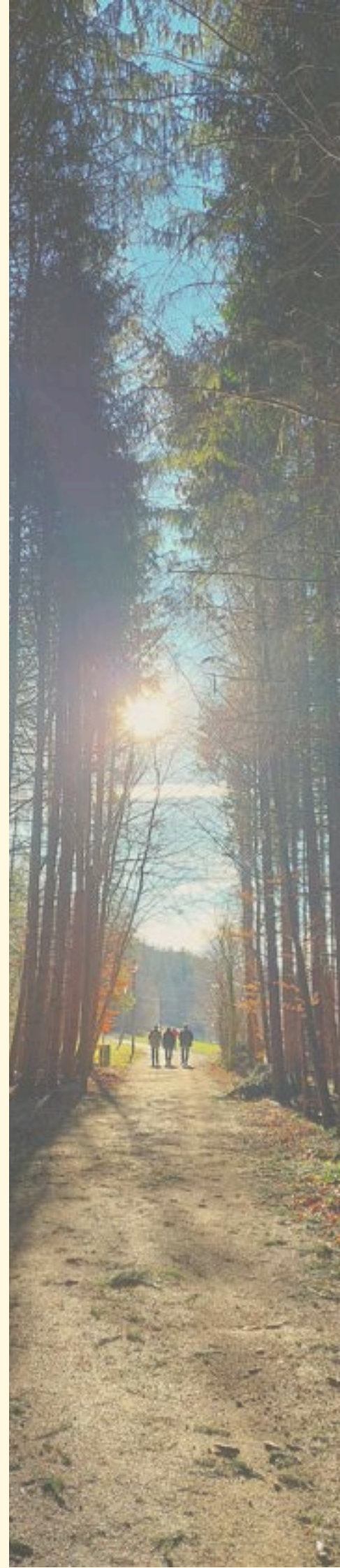
PRIMARY CHANNELS



Blog: Long-form content with a focus on conscious travel tales, destination and vegan food guides, as well as unique communal experiences.



Instagram: Carousel posts with meaningful long-form captions, thought-provoking reels and engaging stories from each of our journeys.



READERSHIP

BLOG/SOCIAL MEDIA TRAFFIC



3.5K+ MONTHLY IMPRESSIONS



600+ FOLLOWERS - MONTHLY REACH OF 4K+



MONTHLY REACH OF 3.5K+



6K+ MONTHLY VIEWS

AUDIENCE DEMOGRAPHICS

GENDER

66% FEMALE

34% MALE

TOP COUNTRIES

41.2% INDIA

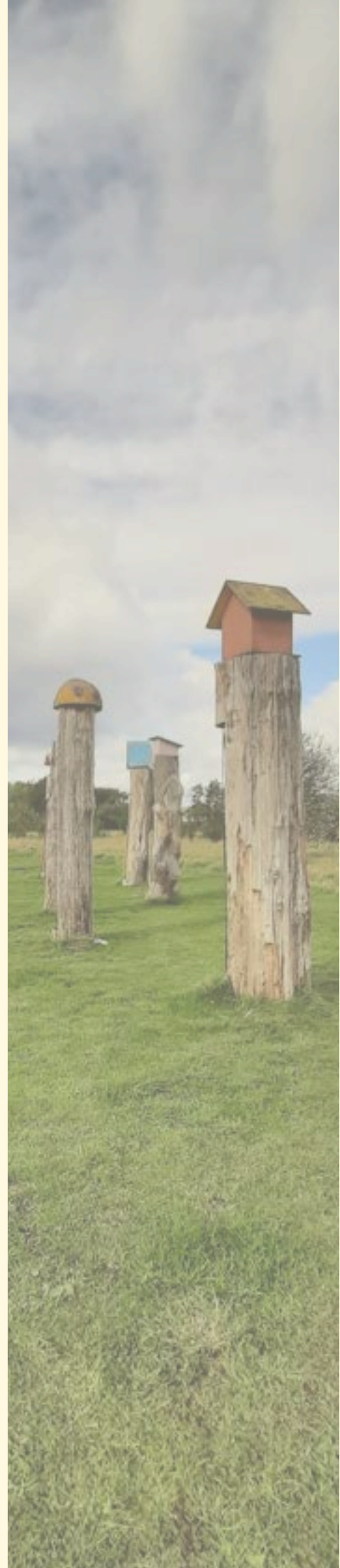
10.3% UNITED STATES

7.5% GERMANY

6.7% UNITED KINGDOM

PRIMARY AGE GROUP

25 - 34 YEARS



PUBLISHED WORK



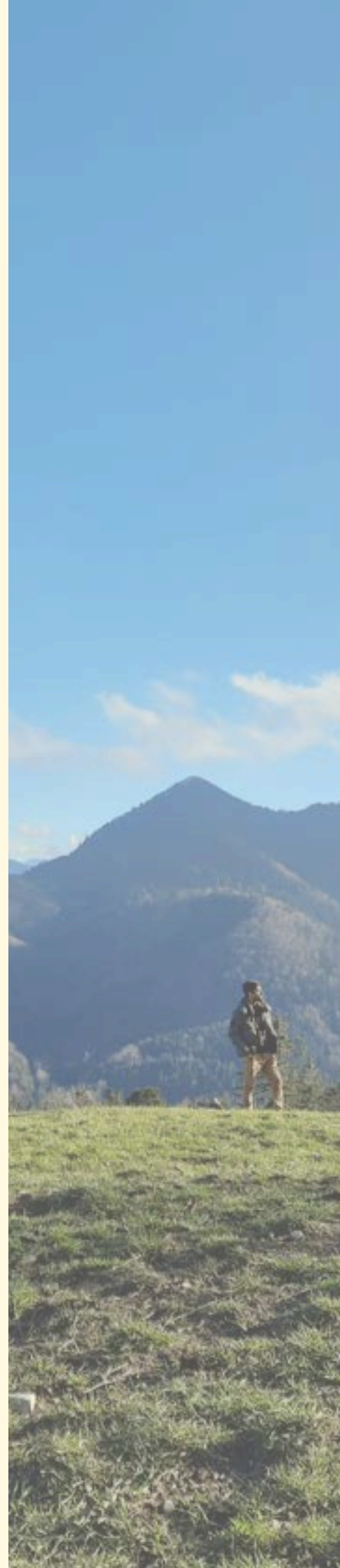
1. OUTLOOK TRAVELLER

Feature article on '[Beyond Backwaters: A Sustainable Journey Through Kerala's Waterways.](#)'



2. SUSTAINABLE CITIES TRAVEL

Collaborative article on '[Eco-friendly things to do in Mumbai.](#)'



COLLABS



1. THE BLUE YONDER

7-day Cultural Trip to Kerala



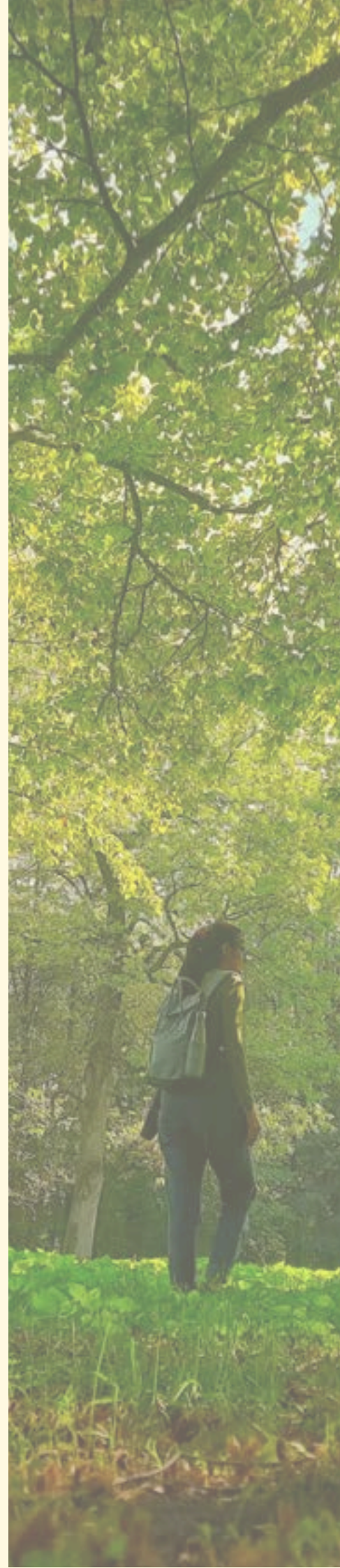
2. ONLY EARTH

Feature story - Vegan influencers (Instagram collaborative post)

1.5K+ REACH, 150+ LIKES, 31 COMMENTS & 7 SHARES

202For Changemakers (Instagram collaborative reel)

2M+ REACH, 4K+ LIKES, 26 COMMENTS & 23 SHARES



WHAT OUR READERS HAVE TO SAY:

"Your blog triggers the feeling of being in nature inside me." - Sena

"You guys have a unique, pure, different view of the world. Blessed are us readers who have the capacity to firsthand taste the emotions through your words!" - Bernardo

"What a good writer you are. I experienced something similar with The blue Yonder, a dinner on the Chinese net platform. I wish I could have described it as well as you just did. Nevertheless, important preservation." - Peggy Markel

"You are a great inspiration to all young environmentalists." - Gracy

"After reading your post, I felt if you want something from your heart, the world helps you to get it! Keep posting such content; we need such inspiration, awareness and affirmation that nothing is impossible." - Saumya

Contact us at: barriersandborders@gmail.com

